

STRATEGIC ENTERPRISE GOAL RESULTS (FY 2022-2023)

Enhance Education & Literacy






Measure	Results	Prior Year	Benchmark	Progress Indicator
Avg. ACT Composite Score	16.5	17.3	18.2 (State Avg.)	
Avg. SAT Score	1,092	1,037	1,122 (State Avg.)	
A & B Rated Schools	23%	23%	50%	
Schools Meeting Growth	45%	77%	75%	
Library Materials Circulated	155,905	145,029	160,000	
Avg. Library Visits Per Month	8,639	7,784	10,000	

Ensure Public Safety, Health & Wellness






Measure	Results	Prior Year	Benchmark	Progress Indicator
Violent Crime Rate (per 1,000)	284.3	231.1	412.2 (Statewide)	
Average Daily Jail Population	142	156	125 (Rated Capacity)	
911 Call Answering Efficiency % w/in 10 seconds or less	99.3%	98.7%	90% (National Standard)	
Drug Overdose ED Visits Per 1,000 Population	1.92	1.72	1.61 (Statewide)	
Community Health Index Health Factors	56 out of 100	43 out of 100	Top 30 in the State	
% Reoccurrence of Maltreatment - CPS	2.4%	10.8%	<10%	

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Promote Culture & Recreational Opportunities






Measure	Results	Prior Year	Benchmark	Progress Indicator
Tourism Ranking	52 out of 100	53 out of 100	< 49 out of 100	
Tourism Related Payroll (millions)	\$22.9	\$21.5	≥ State Median	
Economic Impact Direct & Indirect (millions)	\$103.9	\$92.5	≥ State Median	
Paid Events at Ag Center	65	53	≥ 75	
Visitors to Ag Center	52,872	35,296	≥ 60,000	

Enhance Job Opportunities & Grow the Local Economy







Measure	Results	Prior Year	Benchmark	Progress Indicator
Total new home permits	597	687	≥350	
Total permits issued	6,317	6,769	≥4,000	
New Job Creation EDC Related Projects	33	67	≥100	
New Construction Value (millions)	\$167.6	\$253.4	≥\$100.0	
Unemployment Rate	3.7%	3.5%	≤4.0%	

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Protect Natural Resources & Environment






Measure	Results	Prior Year	Benchmark	Progress Indicator
Solid Waste Per Capita (tons)	1.24	1.35	1.32 (Statewide)	
Solid Waste per Capita Ranking	61 out of 100	64 out of 100	≤50 out of 100	
Recycling Per Capita (lbs.)	75	77	95 (Statewide)	
Recycling Per Capita Ranking	60 out of 100	63 out of 100	≤50 out of 100	
Voluntary Ag District Acres Approved	215.9	39.7	300 or more	

Plan Infrastructure for Growth & To Minimize Cost of Utility Services

Measure	Results	Prior Year	Benchmark	Progress Indicator
Treated Water Lost Prior to Sale	20.1%	19.6%	15% (National Standard)	
Water System Expansion (miles)	1.58	1.73	≥1	
Days Cash on Hand <i>Utility Fund</i>	125	238	365 (National Standard)	
<i>West Stanly Wastewater Treatment Plant Fund</i>	529	593	365 (National Standard)	
<i>Greater Badin Water & Sewer</i>	442	260	365 (National Standard)	
<i>Piney Point Water District</i>	623	789	365 (National Standard)	






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Enhance Services that Allow for Aging in Place & Improve Public Transportation





Measure	Results	Prior Year	Benchmark	Progress Indicator
Avg. Number of Seniors Attending per Day (Albemarle)	114	89	≥100	
Avg. Number of Seniors Attending Per Day (Locust)	39	27	≥30	
Cost Per Senior Served Per Day (Albemarle)	\$16.03	\$17.13	<\$25.00	
Cost Per Senior Served Per Day (Locust)	\$7.95	\$6.59	<\$10.00	 (additional hours were added in FY 22-23)
Total SCUSA Passengers	37,709	30,828	≥40,000	
Cost Per SCUSA Passenger (fully allocated cost)	\$31.33	\$30.81	≤\$30.00	

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Protect Assets, Minimize Risk & Leverage Technology

Measure	Results	Prior Year	Benchmark	Progress Indicator
Cyber Phishing Vulnerability	1.13%	2.2%	4.3% (National Standard)	
Workers Comp Claims	21	20	≤20 (Historical Avg.) ≤16 (National Avg.)	
Property & Liability Claims	24	31	≤20 (Historical Avg.)	
Number of Lost Time Worker's Comp Claims	3	4	≤5 (Historical Avg.)	
Avg. Number of Lost Days per Worker's Comp Claim	11	25.8	≤ National Avg. of 11 days	

Good Stewards of Taxpayer Dollars

Measure	Results	Prior Year	Benchmark	Progress Indicator
Operating Ratio	1.10	1.07	1.0 (National Standard)	
Debt Service Ratio	5.0%	6.3%	10% (Industry Standard)	
% General Fund Reserves	63%	51%	≥30%	
Capital Assets Condition Ratio	47%	50%	50% (Industry Standard)	

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Engage Citizens for Better Understanding & Transparency

Measure	Results	Prior Year	Benchmark	Progress Indicator
New Twitter Followers	17	133	≥100	
Twitter Impressions	4,200	425	>10,000	
New Followers Stanly County Facebook	352	104	≥250	
New Followers Emergency Management Facebook	84	223	≥250	
Board & Committee Application Rate	74	60	≥75	