



August 5, 2014
For Immediate Release

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COUNTY OF STANLY ISSUES REQUESTS FOR PROPOSALS FOR NAMING RIGHTS OF LIVESTOCK ARENA

Stanly County, North Carolina is seeking proposals from interested parties or vendors interested in the naming rights for the proposed Livestock Arena to be constructed on the grounds of the current Agri-Civic Center located at the intersection of NC 24/27 and Newt Road in Albemarle, NC. This is an opportunity to benefit from the exposure to an estimated 15,000 vehicles per day.

The addition of a livestock arena on the grounds of the Agri-Civic Center will significantly increase the variety and number of events and trainings held at the Center throughout the year. With agriculture being one of the county's leading industries, additional instruction and demonstration space for agricultural producers and youth will aid in workforce development for the future. The County of Stanly will accept proposals in accordance with the Sponsorship Policy adopted by the Board of County Commissioners.

Benefits of Naming Rights for the arena, as well as selection criteria, procedure, and schedule are outlined in the Request for Proposals (RFP). The RFP may be viewed online by visiting www.stanlycountync.gov, www.stanlyciviccenter.com, or obtained in hard copy by request.

Deadline for submission is Friday, September 5, 2014 at 5:00 pm.

For questions please contact Candice Moffitt, Agri-Civic Center Director at (704)986-3666 or cmoffitt@stanlycountync.gov.