



# Board Bulletin

March 28, 2014

## Community Health Comparison Report

The Robert Wood Johnson Foundation in collaboration with the University of Wisconsin recently released the fifth annual nationwide analysis of community health. The analysis captures data for each county across all fifty (50) states. The report compares and ranks the health factors and health outcomes of counties. The distinction between health outcomes and health factors is identified below:

**Health Outcomes** – **50% Length of Life** (length of life, premature deaths, etc.) and **50% Quality of Life** (self-reported quality of life indicators such as physical health, mental health, health condition, etc.).

*Stanly County differs most significantly from the national and state benchmarks in the area of self reported quality of life. These measures include the percentage of respondents reporting poor mental health and physical health days.*

**Health Factors** – **30% Health Behaviors** (smoking, diet and exercise, alcohol use, risky sexual behavior, etc.), **20% Clinical Care** (access to care and quality of care), **40% Social & Economic Factors** (educational level, employment, income, family, crime, etc.) and **10% Physical Environment** (environmental quality).

*Stanly County's overall health factors differ most significantly from the national and state benchmarks in the areas of adult smoking, physical inactivity, teen birth rates, injury death rates, and college enrollment rates.*

Below please find a regional comparison of both health factors and health outcomes:

Counties	Health Factors Rank	Change from 2013	Health Outcomes Rank	Change from 2013
Union	4	-	4	+1
Cabarrus	10	+3	9	+1
<b>Stanly</b>	<b>32</b>	<b>+5</b>	<b>78</b>	<b>+4</b>
Davidson	49	-	52	+4
Rowan	51	+12	68	-
Montgomery	82	-1	42	-2
Anson	84	+5	87	-1

## Economic Development Update

**Active Projects** – The current number of active projects is twenty-six (26). There were two (2) additional active projects added in the past 30 days. The leads for these projects were both generated by local economic development allies.

There were four (4) additional projects added to the suspect list during the past 30 days. Three (3) of the suspect leads were generated by the Charlotte Regional Partnership and one lead came from the NC Dept. of Commerce.

There were a total of five (5) meetings and/or site visits with prospective businesses or existing industries seeking to expand in the past 30 days.

### Other Initiatives/Activities

- The EDC staff, EDC Chairman and Board Chairman met with Piedmont Natural Gas on March 5 to discuss strategies for expanding natural gas infrastructure in Stanly County.
- EDC staff and the EDC Chairman attended the 2014 Regional Advanced Manufacturing Awards ceremony in Charlotte on March 12. Michelin and Stanly Community College received an award for their workforce development efforts.
- EDC staff visited and/or worked directly with seven (7) existing industries to assess needs and address potential issues in the past 30 days. Increased focus and attention on existing industry and business was a goal of the Board of Commissioners for FY 13-14. An additional \$30,000 was budgeted to specifically assist existing industries in an effort to cultivate additional investment and job creation.

### Upcoming Meetings & Events

**EDC Meeting**

Monday, March 31

6:00 PM

Stanly County Airport