



# Board Bulletin

March 27, 2015

## Community Health Comparison Report

The Robert Wood Johnson Foundation in collaboration with the University of Wisconsin recently released the sixth annual nationwide analysis of community health. The analysis captures data for each county across all fifty (50) states. The report compares and ranks the health factors and health outcomes of counties. The distinction between health outcomes and health factors is identified below:

**Health Outcomes** – 50% **Length of Life** (length of life, premature deaths, etc.) and 50% **Quality of Life** (self-reported quality of life indicators such as physical health, mental health, health condition, etc.).

*Stanly County differs most significantly from the national and state benchmarks in the area of self-reported quality of life. These measures include the percentage of respondents reporting **poor mental health and physical health days.***

**Health Factors** – 30% **Health Behaviors** (smoking, diet and exercise, alcohol use, risky sexual behavior, etc.), 20% **Clinical Care** (access to care and quality of care), 40% **Social & Economic Factors** (educational level, employment, income, family, crime, etc.) and 10% **Physical Environment** (environmental quality).

*Stanly County's overall health factors differ most significantly from the national and state benchmarks in the areas of **adult smoking, physical inactivity, access to exercise opportunities, preventable hospital stays, injury death rate, and college enrollment rate.***

Below please find a regional comparison of both health factors and health outcomes:

| Counties      | Health Factors Rank | Change from 2014 | Health Outcomes Rank | Change from 2014 |
|---------------|---------------------|------------------|----------------------|------------------|
| Union         | 3                   | +1               | 4                    | -                |
| Cabarrus      | 10                  | -                | 7                    | +2               |
| <b>Stanly</b> | <b>34</b>           | <b>-2</b>        | <b>78</b>            | <b>-</b>         |
| Davidson      | 56                  | -7               | 59                   | -7               |
| Rowan         | 57                  | -6               | 76                   | -8               |
| Montgomery    | 78                  | +5               | 55                   | -13              |
| Anson         | 88                  | -4               | 84                   | +3               |

## Economic Development Update

**Active Projects** – The current number of active projects is nineteen (19). There were two (2) additional active projects added in the past 30 days. The leads for these projects were both generated by the EDC.

There was one (1) additional project added to the suspect list during the past 30 days. The suspect lead was generated by an economic development ally.

There were a total of four (4) meetings and/or site visits with prospective businesses or existing industries seeking to expand in the past 30 days.

### Other Initiatives/Activities

- EDC staff attended the Chamber of Commerce's Annual meeting on March 9.
- EDC staff attended the Stanly County Manager's Association meeting on March 10.
- EDC staff attended the NC Economic Developers Association conference in Pinehurst on March 10 and 11.
- EDC Director, Paul Stratos, joined the Charlotte Regional Partnership on a business recruiting trip in Europe the week of March 16.
- EDC staff continued to work with EDC Board members, municipal leaders and consultants to identify potential industrial park opportunities in Stanly County.
- EDC staff visited and/or worked directly with four (4) existing industries to assess needs and address potential issues in the past 30 days.

## Upcoming Meetings & Events

### Regular Board Meeting

Monday, April 6  
7:00 PM  
Commons Meeting Room